

# Iowa Sheep and Wool Festival

Hansen Center, Ames, Iowa

June 16 & 17, 2018

## Advertising Opportunities

Iowa Sheep and Wool Festival Booklet and Website

\*\*\*\*\* Catalog Size: 8.5 x11 \*\*\*\*\*

### Ad sizes and rates

Inside Front Cover* Color	~ print size is 7" (W) x 9.5" (H) -----Unavailable-----	\$250
Inside Back Cover* Color	~print size is 7" (W) x 9.5" (H ) -----Unavailable-----	\$225
Back Cover* Half Page Color	~print size is 7" (W) x 4.75" (H) -----Unavailable-----	\$200
Full Page B&W	~print size is 7" (W) x 9.5" (H)	\$125
Half Page Horiz. B&W	~print size is 7" (W) x 4.75" (H)	\$ 90
Half Page, Vert. B &W	~print size is 3.5"(W) x 9.5" (H)	\$ 90
1/4 Page Horizontal B&W	~print size is 7"(W) x 2.375" (H)	\$ 75
1/4Page Vertical B&W	~print size is 3.5"(W) x 4.75" (H)	\$ 75
1/8 Page B&W	~print size is 3.5" (W) x 2.375" (H)	\$ 60

### Iowa Sheep and Wool Festival Advertising Details:

The catalog will be available on the Iowa Sheep and Wool Festival Website for approximately one year!

**Ads must be received by January 15, 2018**

• Send your ad via e-mail (info@iowasheep.com), with your ad attached in PDF or JPG form. Resolution for catalog ads should be at least 300 dpi for color ads, and 200 dpi for black-and-white (BW) ads.

### Place your order

Name \_\_\_\_\_ Business

Name \_\_\_\_\_

Address \_\_\_\_\_ City

\_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone

\_\_\_\_\_ E-mail \_\_\_\_\_

Website: \_\_\_\_\_ Festival Catalog ad:

<input type="checkbox"/> Inside Front cover,* \$250	<input type="checkbox"/> 1/2 page, \$90
<input type="checkbox"/> Inside Back cover,* \$225	<input type="checkbox"/> 1/4 page, \$75
<input type="checkbox"/> Back Cover,* \$200	<input type="checkbox"/> 1/8 page, \$60
<input type="checkbox"/> Full page, \$125	

### Payment Options: Payment is due with your order.

Pay by check: Please make your check payable to: Iowa Sheep & Wool Festival.

Mail to: Iowa Sheep & Wool Festival,

c/o Regina Frahm

4546 N 83<sup>rd</sup> Ave E

Newton, IA 50208

In the event that payment is not received by February 28, 2018, the ad will be cancelled.